

UNION
STREET
FESTIVAL

The logo consists of three lines of text. The top line, 'UNION', is rendered in a large, rounded, sans-serif font. Each letter is filled with a gradient from blue at the top to orange at the bottom, with a white shadow effect on the left side. The middle line, 'STREET', is in a smaller, similar font, with a gradient from orange at the top to purple at the bottom, also featuring a white shadow effect. The bottom line, 'FESTIVAL', is in the same font and size as 'STREET', with a solid purple fill. The overall style is playful and modern.